**SURVEY OF BUSINESS – HOMEWORK: SESSION 2**

**Business Foundations: A Changing World 11th Edition – O.C. Ferrell, Geoffrey Hirt, and Linda Ferrell; McGraw Hill Education; New York, NY 2018: ISBN: 978-1-259-68523-1**

**Chapter Three: Business in a Borderless World**

Define International Business.

Why do Nations and Businesses Trade?

Explain Comparative Advantage and its overall impact on trade.

Define Outsourcing. Why is it considered a controversial practice?

Compare and contrast Exporting and Importing.

What are the Barriers a company may face when deciding to do business outside its country?

Explain how a country’s Infrastructure impacts Economic Development?

Define Exchange Rate and its impact on the U.S. dollar.

Why is it important for a business person to be aware of Ethical, Legal, and Political Barriers?

Define Tariff. Explain the various types.

Why are Tariffs typically levied? Explain their impact on trade.

Define Embargo. Why is it often established?

How does political unrest, natural disasters, and a sudden change in power impact international business?

How do Social and Cultural Barriers impact international business?

What mechanisms are in place to limit impact of Trade Barriers?

Compare and contrast Licensing and Franchising.

Define Offshoring. How does it compare to Outsourcing?

Define Strategic Alliance. Why are they formed?

Compare and contrast Multinational Strategy and Global Strategy.

How can businesses effectively Plan in order to be successful in International Business?

What is meant by the statement, “Think globally, act locally”?

**Chapter Four: Options for Organizing Business**

How does the legal form of ownership impact a business?

Define Sole Proprietorship.

Explain the Advantages and Disadvantages of Sole Proprietorships.

Define Partnership.

Compare and contrast General and Limited Partnerships.

Explain the Advantages and Disadvantages of Partnerships.

Define Corporation.

Compare and contrast Private and Public Corporations.

Define Quasi-Public and Nonprofit Corporations.

Define Board of Directors and explain its role and responsibility.

Compare and contrast Preferred and Common Stock.

Explain the Advantages and Disadvantages of Corporations.

Define Joint Venture.

Define Limited Liability Company.

Define Cooperative or Co-Op.

What is the difference between a Merger and Acquisition?

**Chapter Five: Small Business, Entrepreneurship, and Franchising**

Why are small businesses considered the “Heart” of the U.S. economic and social system?

What is Entrepreneurship?

Explain Social Entrepreneurship.

What is a Small Business? Why are they vital to the American Economy?

Compare and contrast Retailing and Wholesaling.

Compare and contrast Services and Manufacturing.

What are the Advantages of Small-Business Ownership?

What are the Disadvantages of Small-Business Ownership?

List (8) Successful Traits of an Entrepreneur. Which few do you value the most? Why?

Explain the importance of a Business Plan.

What should be included in a Business Plan? How should it be utilized?

What is meant by the expression, “It takes money to make money”?

Compare and contrast Equity and Debt Financing.

What are some of the approaches to Starting a Small Business? Which would you prefer? Why?

Define Franchising.

Explain the Advantages and Disadvantages of Franchising.

What Trends are in the Future for Small Business?

Why is the business world focusing on Making a Big Business Act “Small”?